

Growth Associate, Sana Labs

Analyze, strategize, and execute B2B marketing activities.

About Sana Labs

Sana Labs reimagines the way people learn. We provide the world's leading personalized learning platform for health systems, financial institutions, pharmaceutical companies, and other global organizations around the world. Our interdisciplinary team consists of researchers and engineers with backgrounds ranging from Google AI and Spotify to BCG Gamma and Harvard. Sana Labs was founded in Stockholm in 2016 and is backed by a renowned set of investors and advisors.

Our Mission and Thesis

Changing the way the world learns will change the world. With the Sana platform, we are fundamentally improving a \$6 trillion industry's capability to train, learn, and develop — directly impacting hundreds of millions of peoples' lives every day. Our mission is to enable personalized learning for everyone, everywhere.

Our Ethos

We are for the pragmatic dreamers. The brilliant. The thoughtful. The audacious. The independent thinkers, the resilient missionaries. These are the bright minds we hire. They're extremely rare, and we're ecstatic when we find them.

They join Sana Labs because they want their work to add up to something. Something big. Something they couldn't have created anywhere else. They want to realize their insatiable ambition by doing their life's work — with no compromises.

We are a small team, preferring a few incredibly focused people with diverse strengths, creating a collaborate hive mind. Together we build technology that is not only changing the way the world is learning but ultimately reshaping people's lives for the better.

About the Role

As a Growth Associate, you will join Sana Labs and the *Marketing and Business Development team* in analyzing, strategizing, and executing global B2B marketing activities. You will be working in a fast-paced and dynamic environment, where you will be responsible for carrying out your own projects as well as assisting the marketing team in lead generation, events, communication, brand, and market analysis. You will play a key role in bringing Sana to organizations around the world.

What we offer

- Join the core team of Sana Labs and play a key role in scaling the company internationally
- Global career opportunity
- Close and intensive collaboration with the Marketing and Business Development team to further develop, scale and promote the Sana platform through marketing and sales efforts
- Receive hands-on training and career development from the CMO and Marketing Manager with many years in the industry
- Become an expert in executing product-led growth as well as B2B enterprise growth

Your responsibilities include, but are not limited to,

- Developing, implementing, and managing online marketing campaigns
- Setting and following up on KPI's to demonstrate the return of investment in marketing activities
- Conduct primary market research to map out new and existing client verticals
- Planning and executing events and conferences
- Implementing client acquisition strategies



Who you are

- Completed a higher education degree from a top business or engineering university
- You are a curious analyst with a focus on execution
- You are passionate about learning
- You are skilled in making the complex understandable
- You have an entrepreneurial mindset: big-picture thinking, client-focus, solution-oriented
- Multifaceted skill set
- Native-level proficiency in written and spoken English

Listen to our CMO's [talk](#) at Women In Tech, visit www.sanalabs.com to learn more, and apply before October 4th [here](#).