

Increased proficiency and engagement using automated pronunciation feedback

Challenge

One of the major limitations in learning English is having the opportunity to practice speaking and receiving immediate personalized feedback. A global education company wanted a scalable solution for language learners to learn fluent English speaking without timely one-on-ones. Investment of a native speaker's time with the learner, an important factor for success, is a limited and scarce resource.

Solution

Sana Voice and Sana Learn. Sana Voice provides real-time actionable feedback and scoring on English pronunciation. Sana Learn selects the most optimal content for each learner in real-time, based on their learning needs, knowledge gaps and level of mastery.

Outcome

The company integrated Sana Voice and Sana Learn into their digital learning platform. Using Sana Voice, our partner can score English pronunciation in a phrase, word and phoneme level and thus identify knowledge gaps and learning needs. Using personalized practice sessions powered by Sana Learn, these insights are used to deliver the optimal next step or remediation for each student, in real time.

Time to integrate

2 weeks in time to market.

Results

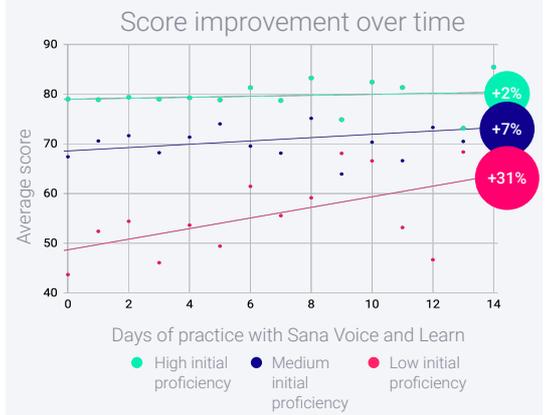
- The low proficiency learners are undoubtedly benefitting the most from using the platform
 - The medium proficiency learners are steadily improving their score by spending more days on the platform
 - The high proficiency learners are able to consistently maintain and improve a very high score
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- ⊕ Over 85% of students return on the app after 3 days
 - ⊕ Compared to the average in education apps, users are 6x times more engaged in the app powered by Sana technology

31%

Increased proficiency for low performing learners

9%

Average increased proficiency



86.6%

In user retention

6x

Higher engagement